



DIVING SINCE 1950

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PROFESSIONAL
DIVING WATCHES

SWISS  MADE

HISTORY

The history of Squale is deeply linked to one man, Mr. Charles Von Buren, who founded in 1946 the “Von Büren S.A. / Montres” in Neuchatel, Switzerland. Squale was literally founded on the shores of Lake Neuchatel where the watches were tested by founder Charles Von Büren himself and even his daughter Monique.

Charles von Büren put all of his energy and ingenuity in developing and fine-tuning his watches and even handed out watches to test by professional coral-fisher and people who worked as professional extreme divers. This testing and pioneering led to the concept of what we now know nowadays as the modern diving watch. A watch able to withstand the extreme conditions related to the sea, such as high pressure and low temperature.

“Von Büren Montres S.A” started to produce watches and watchcases in 1946 as they saw the need for reliable, safe and elegant dive-watches.

Various large and smaller watch-brands started to use Squale as a specialist supplier for cases and even complete assembled watches, bearing very often the Squale Shark on the dial.

The famous and unique “Von Büren” cases quickly became the blueprint for a modern professional diving watch.

After the first years as a specialist supplier, In the 1950’s “Von Büren S.A./ Montres” started to produce their own range of professional dive watches under the Squale brand-name, marking the beginning of the brands institutional history.

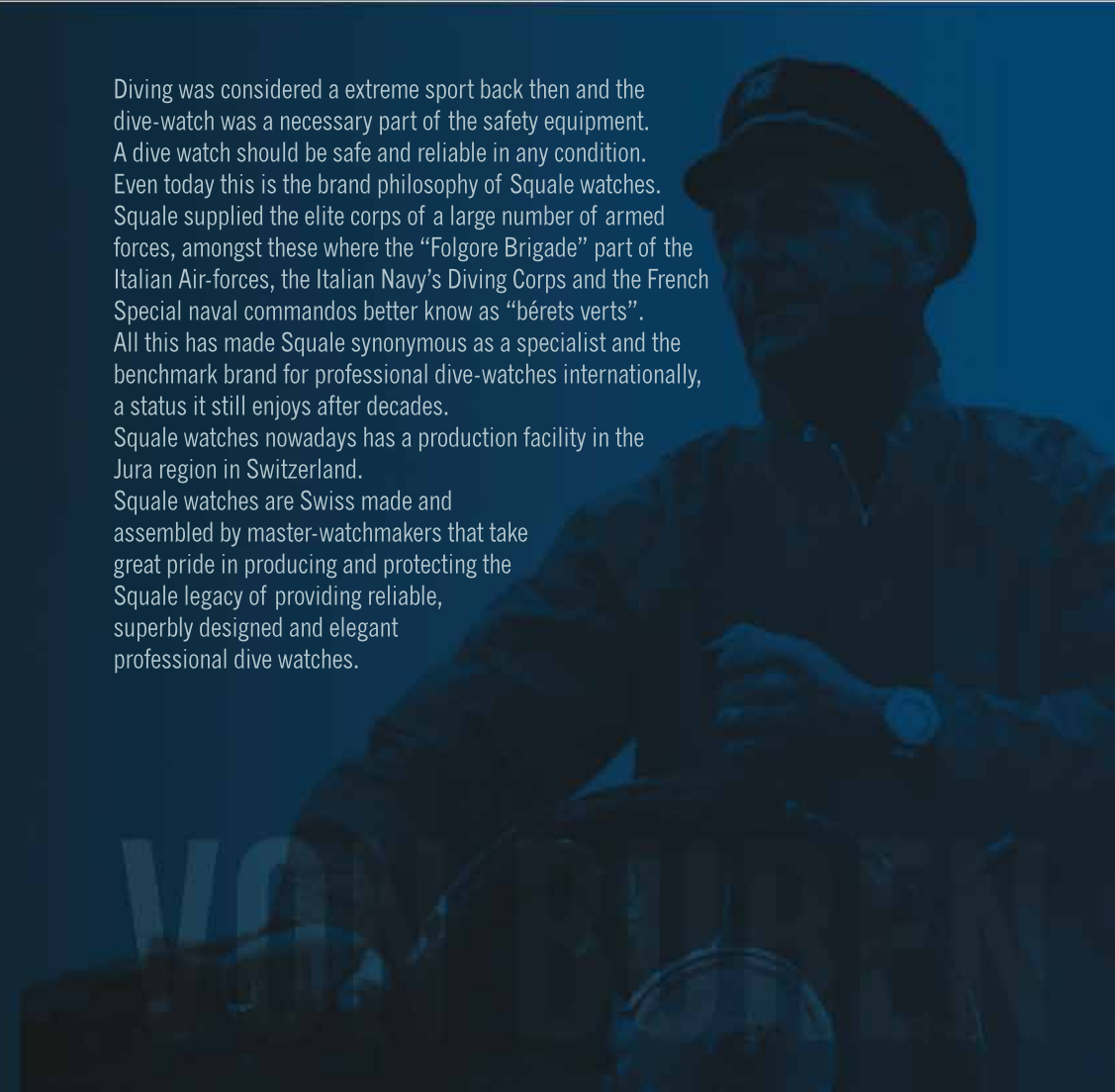
In the 1960’s Squale introduced the first Squale 1000 meter (100 ATM) with the unique glass on flexible double mountings, which was a unique safety feature and a novelty of great importance.

Squale became the preferred dive watch for world-champions free-diving and spearfishing like Jaques Mayol, Maria Treleani, Jean Tapu, Tony Salvatori and the Cuban national diving team of 1967.

Diving was considered an extreme sport back then and the dive-watch was a necessary part of the safety equipment. A dive watch should be safe and reliable in any condition. Even today this is the brand philosophy of Squale watches. Squale supplied the elite corps of a large number of armed forces, amongst these where the “Folgore Brigade” part of the Italian Air-forces, the Italian Navy’s Diving Corps and the French Special naval commandos better known as “bérets verts”. All this has made Squale synonymous as a specialist and the benchmark brand for professional dive-watches internationally, a status it still enjoys after decades.

Squale watches nowadays has a production facility in the Jura region in Switzerland.

Squale watches are Swiss made and assembled by master-watchmakers that take great pride in producing and protecting the Squale legacy of providing reliable, superbly designed and elegant professional dive watches.



06.

1950

Hélène and Charles Von Buren founded their watch factory named Von Buren S.A. in Neuchâtel, Switzerland.

1960

Von Buren S.A. produced more sophisticated watches with Squalo logo on their dials, starting the brand's international and commercial history.

1967

Sponsorship of many world records divers.
World Championship in Cuba.

1970

Jacques Mayol uses the Squalo watch in Japan to perform the record of 76 mt.

1988

Birth of Tiger model.

2014

Birth of the new Squalo Master.

08. SQUALEMATIC

60 ATM professional

The Squalematic 60 ATM Professional takes its inspiration from the great Squale designs of the past in a perfectly authentic and respectful way but executed in the more contemporary size of 44 mm diameter.

The Squalematic 60 ATM features the typical Squale crown at the 4 o'clock position which is slightly recessed and well protected against unwanted impact.

The elegant flowing design of the polished and brushed case makes the watch exceptionally comfortable to wear.

The scratch-resistant domed double convex sapphire crystal is enhanced with anti-reflective treatment on both sides protecting this timepiece up to 600 meters below sea-level as well as allowing for perfect legibility without blurring and optical distortion.

This double domed sapphire-crystal gives it a perfect retro look and feel, adding to the uniqueness and special character of the Squalematic.

The watch respects all the core values of a Squale watch being, reliable, elegant, unique, affordable and easy to service.



SQUALEMATIC POLISHED CASE

SQUALEMATIC Grey



SQUALEMATIC Dark Blue



SQUALEMATIC Brown



SQUALEMATIC Tropic Blue



SQUALEMATIC BRUSHED CASE

SQUALEMATIC Black

Bicolor bezel



SQUALEMATIC

Satin Black



TECHNICAL DATA

- + 60 atmos water resistant
- + ETA 2824 Swiss automatic calibre
- + Polished or brushed 316L steel case
- + Diameter 44 mm.
- + Signed screw-down crown
- + Screw-in case back, 316L Steel with acid etched engraving
- + Double convex Sapphire Crystal with 2-sided AR coating
- + Leather, rubber or steel strap
- + Swiss made



2002

2002 professional

The Professional Squale 1000 mt is the classic diving watch featuring a tonneau style “lug less” case and Squale’s unique press-to-release safety bezel, which allows precise and secure adjustment.

TECHNICAL DATA

- + 101 atmos water resistant
- + ETA 2824 Swiss automatic calibre
- + 316L brushed steel case
- + Diameter 43 x 53 mm.
- + Screw-in crown
- + Screw-in case back
- + Sapphire crystal
- + Black, orange, blue or yellow dial
- + 3,5 mm thick non-glare sapphire crystal
- + Press to release bi-directional bezel
- + Leather, rubber or steel/PVD strap
- + Sequential serial number
- + Swiss Made

16.



IPB CASE

2002A Black-Yellow bezel

Yellow dial



2002A Black-Orange bezel

Black dial



2002A Black bezel

Black dial



2002A Black bezel

Black dial

POLISHED CASE

2002A Black bezel

Black dial



2002A Blue bezel

Blue dial



BLASTED CASE

2002A Black bezel

Black dial



2002A Grey bezel

Grey dial





SAPPHIRE CRYSTAL

ACIER INOX 316L
101 ATMOS

SWISS MADE

2002A

SQUALO

1521

1521 professional

The classic 500 meter professional diving watch with the famous and characteristic “Von Büren” case design.

The classic diving watch in its most elegant and purest form.

A timeless classic!

TECHNICAL DATA

- + 50 atmos water resistant
- + ETA 2824 Swiss automatic calibre
- + 316L steel or PVD case
- + Diameter 42 mm.
- + Screw-in crown
- + Screw-in case back
- + Sapphire crystal
- + Anti-reflective sapphire glass
- + Black, white, orange or yellow dial
- + Sapphire glass guard for Super-Luminova on bezel
- + Leather, rubber or steel/PVD strap
- + Swiss made



26.

POLISHED CASE

1521 Ocean



1521 Classic



BLASTED

1521 Bead blasted

Bead blasting is a process of altering the finish of a metal surface by subjecting the surface to a stream of glass beads, or sand, under high pressure. In this way the surface is “blasted” by the particles, resulting in a durable matte, non-reflective finish.

1521 Blue Blasted



1521 Black Blasted



PVD

1521 PVD

The Physical Vapor Deposition (PVD) is a coating process that provides brilliant and durable decorative finishes on watches. Our PVD plating ensures your watch will keep its appearance for years.



1521 PVD



BRONZO

1521 BRONZO

The new “1521 Bronze” line has been studied and produced with marine bronze, a material widely used for its resistance in the marine environment.

1521 Bronze combines the fascination of a dynamic material over time with exceptional physical properties.

TECHNICAL DATA

- + 50 atmos water resistant
- + Eta 2824 Swiss automatic calibre
- + Bronze case
- + Diameter 42 mm.
- + Screw-in crown
- + Screw-in cas back
- + Sapphire crystal
- + One-way snap-on bezel
- + Green or Blue dial
- + Leather strap
- + Swiss made

1521 Bronze

green dial



1521 Bronze

blue dial



ONDA

ONDA

The ONDA version conceives as a tribute to the “sea,” which has always been the natural habitat of Squale watches; a clean line, dedicated to lovers of the maritime world.

The new dial depicts the motion of the waves that transmit harmony and serenity, and the wonderful colors of the sea inspire the colors. The case is typical of the 1521 series, designed by “Von Buren.”

TECHNICAL DATA

- + 50 atoms water resistant
- + ETA 2824 Swiss automatic calibre
- + 316L steel case. Polished.
- + Diameter 42 mm.
- + Steel bezel
- + Screw-in crown
- + Screw-in case back
- + Anti-reflective sapphire crystal
- + Azzurro, green or dark blue dial.
- + Wave textured.
- + Faceted polished applied index
- + Steel or leather strap
- + Swiss made

1521 Onda Black bezel

Azzurro dial



1521 Onda PEACOCK BLACK

15210DPBK



1521 Onda UVA

15210DG



1521 Onda Emerald

1521EMER



T183

T183

The new series T183 is designed and built to be highly resistant. The case made in carbon and glass fiber to have innovative colors. The new ceramic bezel with matt finish and LumiNova. The strap made out of a Ballistic synthetic material that is used in the production of strongly shear-resistant bullet-proof vests.

TECHNICAL DATA

- + 60 atmos water resistant
- + Sellita SW 200 el
- + Carbon fiber case (black version)/Carbon fiber layered with fiber glass case (red and blue version)
- + Diameter 42 mm.
- + Screw-in crown
- + Screw-in case back
- + Anti-reflective sapphire glass
- + Black dial
- + 120 click Ceramic bezel with BGW09 superluminova
- + Ballistic fiber strap
- + Swiss made



38.

T183

Carbon T138 Red

black dial



Carbon T138 Blue

black dial



Carbon T138 Black

black dial





MARIO TERZI

MARIO TERZI

Squale Watches and Mario Terzi, one of the world's most renowned Master Engravers, have together created unique Squale Master Diving Watches, featuring interpretations of Marine Life. Mario Terzi, as real artist often are, is a humble guy who doesn't give much importance about publicity of his own person.

Spotlights are not his habitat, he works from many years in a small atelier where he creating masterpieces in the background, without wanting attention. His artwork and skills are really amazing. Terzi has been given free artistic freedom to imbue these watches with his formidable creativity and skill. Each watch will be a unique and not to be repeated. Mario Terzi works primarily as an engraver of precious shotguns the most exclusive and valuable of the world. The waiting list for his custom work can stretch into many years with a host of celebrity clients. He is always studying and looking for something new. That's why we can see so many different styles and techniques in his works. The starting point is always the drawing and a master engraver must be a master painter. If you are able to make a correct and beautiful drawing the work is done. Mr.Terzi perfectly handle techniques as "cesellato" or "bulino" and now even use gold, resin and enamel for his new works. Every model will be a masterpiece from the hand of the master. Potential owners can still give direction to the design that will be custom-made and only after approval of the drawing will be implemented the new engraving.

ENGRAVED

Engraved **SQUALEMATIC**

TECHNICAL DATA

- + 60 atmos water resistant
- + ETA 2824 Swiss automatic calibre
- + Polished 316L steel case
- + Diameter 44 mm.
- + Signed screw-down crown
- + Screw-in case back, 316L Steel with acid etched engraving
- + Double convex Sapphire Crystal with 2-sided AR coating
- + Leather or steel strap
- + Swiss made



44.



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2019 / 2020 Edition

Models and technical specifications may be subject to change.

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